

Hastings Mutual's New Online Initiatives

Video Transcript

You're going to be seeing a lot more of Hastings Mutual online this year. Back in March, we introduced a new, more responsive website, and a new system for handling billing. Now we're welcoming you to Hastings Mutual on Facebook, on our website, and in videos like this one.

Here's what you'll find online from Hastings Mutual:

- Tips on everything from staying safe in the summertime weather, to keeping your car secure when the roads are icy.
- Images of families and friends taking part in events sponsored by your local insurance agency. Send us a picture or video; we'd love to showcase you on our Facebook page.
- If you're an agent and want to tell your clients about an important issue concerning their insurance policies, let Hastings Mutual know about it. We'll help you explore the issue with our tools and resources, and deliver the message in an accurate, easy-to-understand way.

We want Hastings Mutual to be your home for information, not only on insurance coverage, but also on what's happening in your community: from baseball games to new businesses moving in. Our hometown of Hastings, Michigan, is a great place to live and work, and we're sure your city or town is, too.

Here's how you can reach Hastings Mutual on social media: visit our website, hastingsmutual.com, and our Facebook page — look for Hastings Mutual Insurance Company. Or type Hastings Mutual at Glassdoor.com for a list of jobs we have available today.

Thanks for joining us, and come back soon for more entertaining and informative content from Hastings Mutual.